

MARITIME CLUSTER FORUM 13

BALTIC SEA REGION DAYS 2013

16–17 October 2013

Sokos Hotel Caribia
Kongressikatu 1, Turku
Finland

Organizer:
Machine Technology Center Turku Ltd

Seminar Agenda

1st day – Wednesday 16.10.2013

- 9:00 Registration and coffee
- 9:30 ADDRESS
- 9:35 OPENING OF THE CONFERENCE
- 9:45 1. KEY NOTE: EU STRATEGY FOR THE BALTIC SEA REGION AS A DRIVER FOR REGIONAL GROWTH AND COOPERATION
Ms Lina Marcinkute, European Commission, Directorate-General for Regional and Urban Policy
- 10:15 2. KEY NOTE: ENSURING FUTURE SHIPBUILDING IN EUROPE – LEADERSHIP 2020
Mr Luciano Manzon, SEA Europe Ships & Maritime Equipment Association
- 10:45 Coffee break
- 11:15 3. KEY NOTE: NEW MARKETS
Mr Norton Rapesta, Ambassador of Brazil to Finland
- 11:45 4. KEY NOTE
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- 12:15 Lunch
- 13:45 PANEL DISCUSSION ON CO-OPERATION POSSIBILITIES AND POLICIES IN INNOVATION ACTIVITIES AS DRIVERS FOR BSR MARITIME COMPETITIVENESS
- industrial competitiveness, energy and environment as drivers
- policy makers and authorities as panelists
- 14:45 Break
- 15:15 PANEL DISCUSSION ON BSR STRATEGIC POSITION IN THE GLOBAL MARKETS
- aims to raise concrete actions and needs to the table, technology development, energy efficiency, environmental protection, role of rules & regulations as drivers of the industry's competitiveness
- industry associations
- industry representatives from companies
- port representatives
- ship operators and owners
- 16:15 End of the 1st day
- EVENING RECEPTION

Workshops

2nd day – Wednesday 17.10.2013

9:00 – 11:30 Technology and/or future workshops by projects

Workshop 1. Save the Sea

- Future technologies, environment and energy
Mr Markus Aaltonen, Aalto University
- CASE; Marine light weight structures by Marchain/BSR StarDust projects

Workshop 2. Connecting the Regions, moderated by the SmartComp Project

“To swim together or sink separately - battling the common enemies through combining our distinctive competences”

The Baltic Sea countries are facing similar challenges in terms of more strict environmental regulations, fierce competition and a pressure to cut costs. How can we by being the first movers turn these challenges to our advantage and profit from them?

Workshop 3. Increase the Prosperity, moderated by the MariTime Hubs Project

“How the game is played in the maritime industry today and in the future? Is the game calling your name? Are you a card sharp of the game? Play your cards right now for better maritime industry and change the word "same".”

The game field of maritime industry has changed, the stakes are getting higher and the strategies of the old world don't apply to the game anymore. Maneuvering has become even more important and the sea breeze echoes of new players creating new challenges.

The MariTime Hubs Workshop presents how Europe has responded to the structural change of the maritime industry as well as how the changes have been managed. The workshop summons you to test new strategies and challenges you to manage structural change and it's effects.

11:30 – 12:00 Conclusions from the workshops

12:00 – 14:00 Lunch
Possibility to arrange B2B discussions during the lunch

14:00 – 16:00 Specific project meetings

Our Media Partner:

Baltic Transport
Journal

MARITIME CLUSTER FORUM13

BALTIC SEA REGION DAYS 2013

High level seminar – panel discussions – workshops – exhibition

The aim of the first MARITIME CLUSTER FORUM13 is to bring all the actors together, to create discussion on the alignments set in the Baltic Sea Region strategy, technology achievements so far, and also on the versatile expertise simmering in the region. The bringing of all these elements together nurtures co-operation and enables the actors to create a new approach to promote the region's maritime industry, to become the innovation spring-board of the world. The strengthened co-operation and recognized assets and expertise will have an impact on the competitiveness of the enterprises of the Baltic maritime cluster.

It's high time for positive thinking

The maritime cluster comprises a significant and visible part of the Baltic Sea Region's economy. The economy has in general been in dire straits for the past few years and this has had its impact on the region's maritime cluster. As a result of ever increasing globalization, the competitiveness of the maritime sector has decreased. The Baltic Sea Region is an area where the population is well educated, the cultural environment in each country resembles one another, where there are a lot of niche expertise and a strong and solid ground, on which the future maritime innovations can be built. It is time to take a new approach to regional innovation, look into the future and build a maritime cluster with no match in the world.

Registration

Please enter your registration latest on 13 September by filling in the online registration form on <http://urly.fi/8vL>

Registration fee is 200 € (+v.a.t. 24%)/1 day and 290 € (+v.a.t. 24%)/2 days. Cancellation of registration must be made in writing to the Congress Office (congress-office@utu.fi) before 13 September 2013. No fees will be refunded after this date. A processing fee of EUR 50 will be deducted from all refunds.

Venue and Accommodation

Sokos Hotel Caribia, Kongressikatu 1, Turku, Finland
<http://www.sokoshotels.fi/en/hotels/turku/caribia/>

Further information on the event:

<http://urly.fi/8vK>

or by contacting:

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